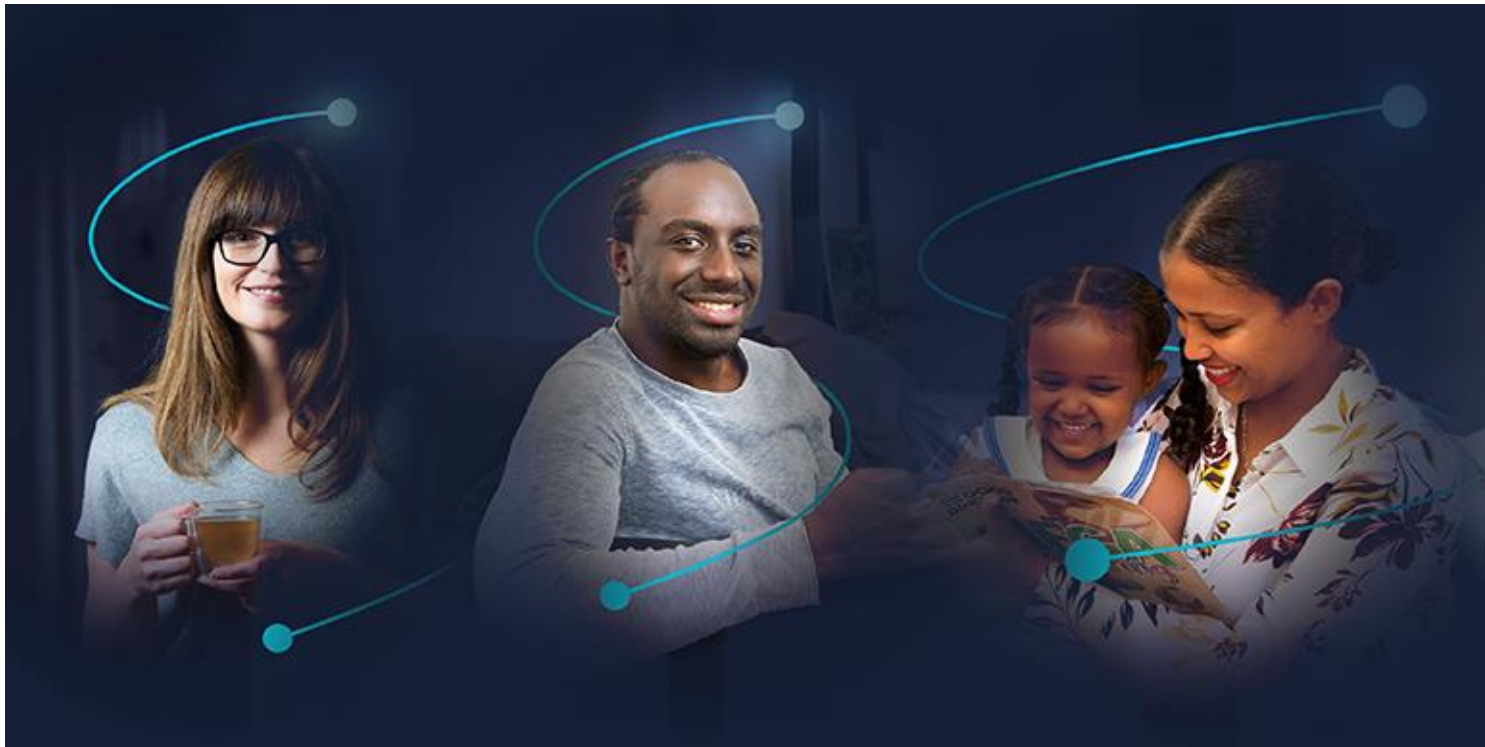


Partnership offer



ON ENERGY

 ISLINGTON



What is Angelic Energy?

Islington Council made history by launching London's **first** municipal energy provider in more than a century, with a focus on offering **fair** gas and electricity prices and helping the **capital's most vulnerable** households out of **fuel poverty**.

Angelic Energy is a **not-for-profit** energy provider started by Islington Council, in partnership with Robin Hood Energy that offers **low** cost energy to Londoners.

We do not pay shareholder dividends or directors' bonuses so any profits go back into keeping prices **low** for customers.



What do we offer?

- Angelic Energy offers **fair** and **competitive** resident tariffs against the main suppliers.
- Provide **honest, simple** and **straight forward** pricing.
- Help to **cut energy use**: we want to help customers understand their bills better and to give them practical tips to use less energy.
- We are committed to **alleviating fuel poverty** in your borough.
- **£140 Warm Home Discount** for customers who receive Pension Credit Guarantee.

What do we offer? Continued...

- Angelic Energy's electricity is now **100% Green** (sourced from UK based Solar and Wind generators.)
- Provide a dedicated **UK based call centre** here which can be contacted on our **free phone number**
- We have **prioritised** our **SMETS2** (new generation smart meters) roll-out which will put your residents in **control** of their energy use **sooner** rather than later.
- Our Smart **Pay-as-you-Go** meters provide **flexibility** and **smart energy monitoring**.

Benefits of joining Angelic Energy

- You will have the opportunity to have a share in commission income generated from sign ups that can be used to **reinvest**.
- Be **seen** and **heard** – We will help with your **marketing** and **communication** plan.
- You will benefit from the use of a **strong** and well **recognized** brand. Over **2,250 customers** on supply as we approach our first anniversary.
- **Hassle-free** - We will assist every step of the way

Why not start your own White Label?

- **Take away the hassle** in creating and launching your own white label. No big budget, no big procurement exercise and no big amounts of staffing time required. We will manage the relationship with RHE.
- Use our **expertise and knowledge** gained from Islington Council running the white label for just under a year.
- Gain the **kudos of running a white label** without actually having to launch one! Use your borough logos on marketing materials.

5 Steps To Get You Started

Step 1

Negotiate terms and conditions with key stakeholders and partners



Step 2

Develop Marketing and Communication Plan



Step 3

Sign the Legal agreements



Step 4

Initiate new voids and new build contracts



Step 5

Start promoting partnership and signing up residents



What do we need from you?

- Identify your KPIs and target
- Identify your areas of severe fuel poverty
- Identify any promotions/incentives you may wish to use in conjunction



Discussion

Any further questions?

What are your thoughts on the offer?



How can we start working?

Key Contacts

Ashwin Patel- Senior Energy Advice Officer
Ashwin.Patel@islington.gov.uk

Karen Agbabiaka- Head of Public Realm – Highways, Energy & Operational
Facilities
Karen.Agbabiaka@islington.gov.uk

Graeme Low- Energy Services Manager
Graeme2.Low@islington.gov.uk

